

Privacy Policy

Introduction

BFinance Technologies s.r.o. (hereinafter referred to as the "Company," "we," "us," or "our") respects your privacy and is committed to protecting your personal data. This Privacy Policy explains what data we collect, how we use it, and what rights you have.

What Data We Collect

We may collect the following categories of personal data:

- **Identification Data:** First name, last name, date of birth, proof of address documents, passport number, or other identification documents.
- **Contact Data:** Email address, phone number, mailing address.
- **Financial Information:** Bank details, transaction information.
- **Cryptocurrency Data:** Wallet addresses, transaction history, blockchain operations data.
- **Technical Data:** IP address, cookies, device and browser information.
- **Identity Verification Data:** We collect and verify client data as part of the KYC (Know Your Customer) procedure using specialized software, SumSub. This platform ensures automated processing, document verification, and biometric identification.

How We Use Your Data

Your personal data is used for the following purposes:

- Providing our services and fulfilling contractual obligations.
- Complying with legal and regulatory requirements (e.g., AML/KYC).
- Processing cryptocurrency transactions in accordance with legal requirements.
- Improving user experience.
- Marketing communications (with an opt-out option).
- Preventing fraud, money laundering, and terrorist financing.
- Analyzing blockchain transactions to detect suspicious activities.

Data Sharing with Third Parties

We may share personal data with third parties in the following cases:

- With government authorities (if required by law).
- With financial institutions, banks, payment providers, and cryptocurrency exchanges.
- With our partners and contractors (e.g., hosting providers, blockchain analytics services).
- In case of a merger, sale, or business reorganization.

Data Retention

We store your personal data for as long as necessary to fulfill our obligations or comply with legal requirements. After this period, the data will be deleted or anonymized.

Data Protection

We implement technical and organizational measures to protect your data from unauthorized access, loss, or alteration. However, no method of data transmission over the internet is completely secure.

Your Rights

You have the right to:

- Request access to your data.
- Correct or update your data.
- Delete your data (if there are no legal grounds for retaining it).
- Restrict data processing.
- Withdraw consent for data processing.
- File a complaint with a supervisory authority.

Cookies

We use cookies and similar technologies to enhance the functionality of our website. You can manage your cookie settings in your browser.

Changes to the Policy

We may update this Privacy Policy from time to time. Significant changes will be communicated to you.

Contact Information

If you have any questions, please contact us:

Email: support@bfinance.app

Address: Děčínská 552/1, Střížkov, 180 00 Praha 8